

23% Mentorship 2026

Form Preview

About the 23% Mentorship Program

Program Objective

The **23% Mentorship** program is for emerging and established women and gender diverse* APRA AMCOS members. Now in its 8th year, APRA AMCOS' mentoring program aims to address gender disparity in the music industry by providing professional guidance and funding directly to successful applicants.

**Includes non-binary, trans, gender non-confirming, and other non-cis male gender expressions.*

Application Closure

Applications close Sunday 3, May 2026 at 11:59PM AEST.

All applicants will be advised of the outcome of their application by Monday, 8 June 2026.

What You Need to Know

- **14** mentorships available in total, including **4** specifically for APRA AMCOS members based in the UK, Europe, or North America.
- Each mentorship runs within a **6 month period** (ideally July – December 2026, but we're flexible based on availability).
- Minimum of **6 sessions**, including **one compulsory face-to-face meeting** and further meetings via phone, video, or email.
- Each mentorship pairs an APRA AMCOS member with an experienced music industry professional.
- Participants are matched based on **career stage, goals, and priorities**, rather than genre.
- Successful applicants receive **AU\$3,000** to support work-related or travel expenses during the mentorship.

Eligibility Criteria

Please read the eligibility requirements below **before starting your application**.

The 23% Mentorship 2026 is open to:

- Emerging and established women and gender diverse Australian **APRA AMCOS** members.
- Current **APRA AMCOS** members based in Australia, with **4 mentorships** available for members based in **North America, Europe, or the UK**.
- Applicants from **all music genres**.
- Applicants who are **18 years or older** at Monday June 8, 2026.
- Applicants who have applied previously for the 23% Mentorship.

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- Applicants who have previously participated in APRA AMCOS programs, mentorships, or received APRA AMCOS awards.

If you need any help with completing or submitting your application, or if you have questions regarding your eligibility, please email Naomi Andrew - Creative Programs Lead at naomi.andrew@apra.com.au

Assessment Criteria

Your application will be assessed against the following criteria. Please keep these in mind as you complete the form.

Creative Practice

Your engagement with music as an artform. This can be shown through originality, artistic process, and a willingness to experiment or innovate.

Proposal

Clarity of your goals and readiness for mentorship. Show what you want to achieve, how the mentorship will help, and what success looks like for you.

Potential Impact

How this mentorship could help you influence others through leadership, inclusivity, or inspiring your community and peers.

Commitment and Readiness

Your motivation, openness to learning, and preparedness to fully engage. Show passion for your creative development and why this mentorship is important for you right now.

Remember to save your work regularly by clicking the SAVE button.

Terms of Participation and Privacy & Transparency Statement

Terms & Conditions

- Applicants must be members at the time of application and for the duration of the mentorship.
- Successful applicants must be available for the mentorship period (approximately July - December 2026) and commit to participating in scheduled meetings and activities.
- [APRA AMCOS](#) reserves the right to pair participants with mentors based on career stage, goals, and priorities rather than genre.
- Successful applicants may be publicly announced via [APRA AMCOS](#) channels and agree to participate in reasonable promotional activities.
- [APRA AMCOS](#) reserves the right to amend or withdraw elements of the program if necessary.

Privacy & Transparency Statement

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[APRA AMCOS](#), are committed to ensuring our services and support reflect the songwriting community. The 23% Mentorship Application Form includes questions to help us better understand the music communities we engage with and to help ensure our services and support are designed to be considerate, relevant, and accessible.

Unless information is required to determine eligibility for a program or event, responding is optional. If you prefer not to answer, please select “prefer not to say” or skip the question.

[APRA AMCOS](#) may use or share **deidentified, aggregated data derived from** information you provide for evaluation and reporting purposes or to inform our services and support and help improve other [APRA AMCOS](#) programs or events. In such circumstances, data will not be disclosed in a way that identifies individual applicants.

Member Number

* indicates a required field

Before you proceed: This opportunity is open to members only.

You must be a member at the time of application.

Please enter your member number below. If you're unsure of your member number, here's [how to find it](#).

Are you an APRA AMCOS Member? *

- Yes
- No
- Not Sure

What is your APRA AMCOS Member Number? *

Must be a number.

Applicant Information

* indicates a required field

Applicant Name *

First Name

Last Name

Applicant Primary Email Address *

Must be an email address.

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Applicant Primary Phone Number *

Date of Birth *

Must be a date.

Please note: To be eligible, you must be 18 years or older at Monday 8 June, 2026.

Which best describes the area where you currently live? *

- Metropolitan area (e.g., within or near a capital city or major urban centre)
- Regional area (e.g., outside capital cities, in a regional centre or surrounding area)
- Remote or very remote area (e.g., isolated or sparsely populated regions with limited access to services)
- Outside of Australia
- Prefer not to say

If you selected 'Outside of Australia' please enter where below:

If you are currently living in Australia, what is your postcode?

Must be a number.

We ask the following questions to better understand the music communities we engage with and to help ensure our services and support are designed to be considerate, relevant, and accessible.

Gender Identity *

- Woman
- Man
- Non-binary
- Gender Diverse
- Prefer not to say
- I prefer to self describe

Please note: The 23% Mentorship is designed for women and gender diverse music creators. We acknowledge that some gender diverse or trans individuals may identify as men. If you're unsure about your eligibility, please review the eligibility criteria.

If you selected 'I prefer to self describe' please enter below:

What are your pronouns? (Optional)

Sharing your pronouns helps us address you respectfully. This question is optional.

Do you identify as Aboriginal and/or Torres Strait Islander?

- Yes - Aboriginal
- Yes - Torres Strait Islander

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- Yes – Both Aboriginal and Torres Strait Islander
- Prefer not to say

This question is optional.

What is your ethnicity/ethnicities? (Optional)

This question is optional.

Applicant Information cont.

* indicates a required field

Please provide a short, professional biography (maximum 150 words) highlighting your background, experience, and key achievements in music. *

Word count:

Must be no more than 150 words.

Which of the following genres best describe the music you create? (Please select all that apply) *

- | | | |
|--|--|--|
| <input type="checkbox"/> Alternative | <input type="checkbox"/> Hip Hop | <input type="checkbox"/> R&B |
| <input type="checkbox"/> Blues & Roots | <input type="checkbox"/> Jazz | <input type="checkbox"/> Rap |
| <input type="checkbox"/> Country | <input type="checkbox"/> Musical Theatre | <input type="checkbox"/> Rock |
| <input type="checkbox"/> Dance | <input type="checkbox"/> Metal | <input type="checkbox"/> Soul |
| <input type="checkbox"/> Electronic | <input type="checkbox"/> Pop | <input type="checkbox"/> Other: <input type="text"/> |

- Folk

At least 1 choice must be selected.

Links to Your Work

Please provide TWO links to examples of your work. These could include Spotify, SoundCloud, YouTube, Bandcamp, Google Drive, Dropbox, or other platforms where your work is hosted.

IMPORTANT: Please do not provide links to platforms that restrict access. Ensure any file-sharing links are publicly accessible. Assessors will not access URLs that require login, sign-up, or payment.

Optional: You may also share links to your social media pages (e.g., Instagram, TikTok, Facebook, or others) if you'd like us to see more of your creative presence.

Example 1 *

Must be a URL.

Example 2 *

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Must be a URL.

Website (optional)

Must be a URL.

Instagram (optional)

Must be a URL.

Tik Tok (optional)

Must be a URL.

Facebook (optional)

Must be a URL.

Other (optional)

Must be a URL.

Creative Practice

* indicates a required field

Creative Practice refers to your engagement with music as an artform. It can be shown through originality, your artistic process, and a willingness to experiment or innovate.

Share your experience as a music creator so far, including any projects, performances, collaborations, teaching, or volunteering. *

Word count:

Must be no more than 200 words.

Are you currently working on any songwriting, composing or musical projects? Describe what you're working on now, why these projects matter to you, and any creative goals you have for them. *

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Word count:

Must be no more than 200 words.

How do you challenge yourself to grow as an artist and explore new ideas or techniques? Talk about how you push your creative boundaries - for example, experimenting with new genres, tools, or approaches. *

Word count:

Must be no more than 150 words.

Proposal

* indicates a required field

Proposal refers to your clarity of goals and readiness for mentorship. Show what you want to achieve, how the mentorship will help, and what success looks like for you.

What challenges or barriers have you faced in advancing your music career or creative practice, and what steps have you taken to overcome them? *

Word count:

Must be no more than 200 words.

What are your top three goals for this mentorship, why are they priorities for you right now, and why are they meaningful for your growth as an artist? *

Word count:

Must be no more than 300 words.

What would a successful mentorship experience look like for you? *

Word count:

Must be no more than 150 words.

Potential Impact

* indicates a required field

Potential Impact refers to how this mentorship could help you influence others. This might include leadership, inclusivity, or inspiring your community and peers.

How do you see your work inspiring or influencing others in the future, and what impact could your music or creative approach have on peers, your community, or the wider industry — for example, through leadership, inclusion, or innovation? *

Word count:
Must be no more than 150 words.

Commitment and Readiness

* indicates a required field

Commitment and Readiness refers to your motivation, openness to learning, and preparedness to fully engage. Show passion for your creative development and why this mentorship is important for you right now.

Why is this mentorship opportunity timely and important for you right now? *

Word count:
Must be no more than 150 words.

What qualities or experiences make you a strong candidate for this mentorship? *

Word count:
Must be no more than 150 words.

Your Preferences

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* indicates a required field

Your responses below help guide the mentor matching process and confirm which mentorship stream you're applying for.

Please note: If you are applying for an international mentorship (North America, UK, or Europe), you must be based in that location for the entire duration of the mentorship.

Would you be comfortable being matched with a mentor of any gender? *

- Yes
- No
- No preference

If you answered 'No' above, please provide your preference below.

Which mentorship are you applying for? *

- Australia National
- North America
- UK and Europe

If you are applying for an international mentorship (North America, UK, or Europe), you must be based in that location for the entire duration of the mentorship.

Awareness & Form Feedback

How did you hear about this opportunity?

- APRAP Newsletter
- APRA AMCOS Website
- Email from APRA AMCOS
- Media
- Social Media
- Word of mouth
- Other:

Select all that apply

If you'd like, please share any feedback on your experience completing this form, or anything that stood out or could be improved.

Applicant Declaration

* indicates a required field

I, THE APPLICANT CERTIFY THAT:

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- I have read and understood and meet the eligibility criteria for the 23% Mentorship as specified on this application.
- I have read and understood all the terms and conditions associated with this program and agree to be bound by them.
- All information I have provided in this application is true, complete, and accurate to the best of my knowledge.
- I agree that I will contact [APRA AMCOS](#) immediately if any information provided in this application changes or is incorrect.
- I understand the application will not be accepted if it is submitted late.
- I agree to use any funds awarded solely for the purposes of this program.
- I understand that I am responsible for the financial management of the awarded funds.
- I understand that [APRA AMCOS](#) will pay the amount of **AU\$3,000** (excluding GST) as a lump sum upon receipt of a valid Tax Invoice and all required media assets and quotes, and that [APRA AMCOS](#) will provide the Tax Invoice requirements and required media assets if I am the successful candidate.
- I consent to the collection, use, and disclosure of my personal information in accordance with [APRA AMCOS's privacy policy](#).
- I consent to the use of my name, and any relevant materials for promotional purposes by [APRA AMCOS](#).
- I understand that all assessment decisions are final.

I have read, understood and agree to the collection, use and disclosure of my personal information (including sensitive information) in accordance with the Privacy Policy above. I consent to my aggregated personal information (including sensitive information) collected by APRA AMCOS in connection with the 23% Mentorship Program for research and evaluation purposes. I understand I can withdraw this consent at any time by contacting naomi.andrew@apra.com.au *

Yes

No

Name of Applicant (first and last) *

Date of declaration *

Must be a date.

What Happens Next?

Before You Submit

Please ensure you have completed the application form fully before pressing submit. We advise saving your application form and using the "**Download PDF**" button on the Review and Submit page to preview your application before you submit. Ensure everything is correct and that you are satisfied with the content before submitting. When you are ready, click "**Submit**"

We can reopen your application form if you wish to make changes before the close date. You can request us to reopen your application form before the closing date by contacting the Naomi Andrew - Creative Programs Lead at naomi.andrew@apra.com.au. Once the

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application form has been reopened; you must submit the form again in order to be accepted for assessment. Once the round has closed, no further changes will be accepted.

Applications

To be considered for the 23% Mentorship, you must **SUBMIT** your application by 11:59pm on Sunday 3 May, 2026. **ANNOUNCEMENTS:** Successful applicants will be selected based on the information provided in **completed** applications received. Applicants will be notified of outcomes by COB on Monday 8 June, 2026. If you have any questions about this opportunity, please feel free to email Naomi Andrew - Creative Programs Lead at naomi.andrew@apra.com.au Wishing you the very best of luck with your application!